

The cover features a dark blue background with various geometric shapes in shades of blue, orange, yellow, and teal. At the top, there are several semi-circles and triangles. In the center, the text 'FLORIDA Animation FESTIVAL' is displayed, with 'FLORIDA' in yellow, 'Animation' in white script, and 'FESTIVAL' in teal. Below this, '2019 SPONSORSHIP GUIDE' is written in large white letters. At the bottom, there is a stylized graphic of a train or bus with a blue and white checkered pattern on its side and colorful semi-circles representing wheels.

FLORIDA
Animation
FESTIVAL

2019
SPONSORSHIP
GUIDE

Level One: Actor \$300



SPONSORSHIP OPPORTUNITIES

BENEFITS

Website Recognition

Logo Recognition:

In the festival program

In the Tallahassee Film Society newsletter preceding the festival

Two VIP passes, which include:

Up to two FAF canvas bags

Admission for two to the Animotion Social kickoff party

Festival ticket discounts

Social media shoutout on Facebook, Twitter, and Instagram

Tallahassee Film Society sponsorship recognition

Level Two: Director \$500



SPONSORSHIP OPPORTUNITIES

BENEFITS

All Level 1 Benefits Plus...

Logo Recognition:

On posters

In weekly Tallahassee Film Society newsletters leading up to the festival

At festival screenings and All Saints Cinema screenings leading up to the festival

Half a page ad in the festival program

Four VIP passes, which include:

Up to four FAF canvas bags

Admission for four to the Animotion Social kickoff party

The option to reserve seating

Recognition in e-blasts

Verbal acknowledgement at screenings

Level Three: Producer \$1,000



SPONSORSHIP OPPORTUNITIES

BENEFITS

All Level 1 and 2 Benefits Plus...

Logo Recognition:

On tickets/lanyards

On the festival trailer

Full page ad in the festival program

Eight VIP passes, which include:

Up to eight FAF canvas bags

Admission for eight to the Animotion Social kickoff party

The option to reserve seating

The opportunity to introduce a film during the festival

OTHER SPONSORSHIP OPPORTUNITIES

	BENEFITS	PRICE
FAF WEBSITE ONLY	<ul style="list-style-type: none"> Listed as a fan on our website with a social media shout-out 	\$25
FAF PROGRAM & WEBSITE	<ul style="list-style-type: none"> Small logo in program (within 1"x1") 	\$50
	<ul style="list-style-type: none"> Ad or larger logo in program (within 3.5"x2") 	\$75
	<ul style="list-style-type: none"> ½-page ad in program (within 4"x3.5") 	\$125
	<ul style="list-style-type: none"> 1-page full ad in program (within 4"x7") 	\$200
	Turn your ad into a coupon to redeem at your business!	
FAF TOTE BAG	With enough interest, we will place a one-color logo on the backside of our sturdy canvas bags!*	
	<ul style="list-style-type: none"> Small logo (within 3.5"x2") 	\$150
	<ul style="list-style-type: none"> Large logo (within 4"x3.5") 	\$250
*This is separate from program and website promotions		

Program size is a folded standard size:
 Flat size: 11"x8.5", folded size: 5.5"x8.5"
 All sizes quoted above are width x height ratio